



Michigan
Humane

Building a More Humane Community

Ralph S. Caplan *Leadership Circle*



Our vision through the Ralph S. Caplan Leadership Circle is to move Metro Detroit from one of the least pet-friendly cities in the country to the Most Humane Community in America by 2030.

“A civilization is measured by how it treats its most vulnerable members.”

- Mahatma Gandhi

We are building a coalition of people who understand the intrinsic value of pets and are ready to champion animals being a cornerstone in Building a More Humane Community. Today, we're investing and providing more direct services to people and their pets in the community to help in keeping families together. Studies reveal that pets improve public health, make neighborhoods safer and help our economy thrive.



As a member of the Michigan Humane Ralph S. Caplan Leadership Circle, together we can Build a More Humane Community in Southeast Michigan for people and pets.

Your contribution of \$10,000 or more annually, through the Leadership Circle, will support the critical programs impacting animals in need and help build a healthy, safe, and more economically vibrant community. Every day, decisions are made about the future of our community, our businesses, and our homes. Michigan Humane will ensure animals are a top priority in those conversations. Join Michigan Humane as a champion for building a more humane community and leading the country to ensure pets are part of the conversation and that their needs are met. With your commitment we can harness the power of the human-animal bond and achieve our vision.

Leadership Circle membership provides deeper connections to Michigan Humane, including:

- Opportunities to engage with Michigan Humane Leadership, Board of Directors, and programs
- Association with a community of like-minded leaders, philanthropists, and advocates
- Regular updates, exclusive invitations to events and priority access to services and finding your next new family member
- True ownership in driving change and saving lives

Through our programs, services and partnerships, we can impact a healthier community, safer neighborhoods and a thriving workforce and economy.

Together, we can Build a More Humane Community.



Healthy Communities

Our pets make us healthy in mind, body, and spirit. Through partnerships, we are intersecting with health and human service organizations to meet the needs of the whole family.

We're proactively changing lives by keeping families together, engaging door-to-door, distributing resources from our Judith Caplan Phillips Pet Food Pantry and by providing life-saving veterinary medicine and compassionate care.

Through leadership, advocacy, and partnerships, Michigan Humane is impacting lives every day.

Safe Neighborhoods

Our pets bring us outside and, when appropriate space is provided, they bring us together.

We can create a safer world for people and animals by inspiring more informed pet owners through daily humane education and connecting pet owners with resources to help reduce dog bites.

Through municipal partnerships and active deployment on our streets our cruelty and rescue team is safeguarding people and rescuing vulnerable animals.

Thriving Workforce & Economy

By expanding career pathway programs, together we can develop a needed workforce in veterinary medicine, ensure equitable access to veterinary care, increase diversity in animal welfare and rebuild the middle-class.

Promoting pet ownership and pet-friendly businesses, restaurants and workplaces will drive our local economy to new heights.



Photo Credit: Jennifer McCallum

"I'm asking you to join me in the joy of putting your philanthropy to work today. Building a more humane community now, by providing pet owners with assistance during times of need. Support can include free pet food, low-cost and no cost veterinary care, dog houses, and home delivery of services for animals in need. New partnerships launching with these programs will help animal owners with resources for needs they may have. We can help ensure no family surrenders a loved pet due to lacking the resources to care for it."

- Ralph Caplan with Ruby D. & Pluto

Building a More Humane Community

Ralph S. Caplan Leadership Circle

Your commitment will help us in raising \$16.5 million for the people and programs of Michigan Humane to create healthier communities, safer neighborhoods and a thriving workforce and economy. Join the Ralph S. Caplan Leadership Circle today to help in building a more humane community for people and pets!

Our goals to build a more humane community by 2030:



Animals & Family

Total number of touch points with animals and families in our shelters and communities.

1 MILLION

- Eliminate barriers to responsible pet acquisition in all its forms to increase pet ownership in Metro Detroit by 7%
- Provide 100% of pet-owners in Metro Detroit with equitable access to veterinary care
- Impact human health and emotional well-being positively through pet ownership



Economic Impact

Annually, pet owners spend an average of \$1,380 on dogs and \$908 on cats.

\$1 BILLION

- Ensure our presence, programs and services are reflective of and are a natural part of the community
- Introduce 10,000+ students to veterinary career pathways through partnerships and education programs
- Increase number of pet-friendly work environments to improve the region's ability to attract and retain talent



Subsidized Care and Pet Food (Economic Impact)

Clients in need receiving pet food, low cost vet care and other resources for their pets.

\$38 MILLION

- Provide a value of \$800,000 in low-cost veterinary care to families with pets in need each year
- Distribute more than \$2.5M in pet food (7M bowls) annually to families in need
- Develop and maintain more than 125 human-service partners



Humane Education Hours

Hours spent with families positively impacting humane treatment of animals.

200,000 HOURS

- Provide 20,000 hours of humane education annually
- Respond to 4500 cruelty and rescue calls of suspected abuse with education and resources for those who care and prosecute those who don't
- Increase access to pet-friendly housing
- Partner with communities to develop walkable, safe neighborhood spaces for people and pets
- Work with civic leaders to advance policy and legislation for a pet-friendly community



Cruelty & Rescue Calls

Responses to animals in need.

45,000 CALLS