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National Nonprofit Petco Love Invests in Michigan Humane To Save and Improve the Lives of Pets in Metro Detroit

Detroit, MI (June 01, 2023) – Michigan Humane received a \$90,000 grant investment from national nonprofit Petco Love in support of their lifesaving work for animals in Metro Detroit. This generous lifesaving investment helped inspire local animal lovers to raise more than \$275,000 as part of a matching gift campaign to support the lifesaving work of Michigan Humane.

Petco Love is a national nonprofit leading change for pets by harnessing the power of love to make communities and pet families closer, stronger, and healthier. Since its founding in 1999, Petco Love has invested \$350 million in adoption and other lifesaving efforts. And Petco Love helps find loving homes for pets in partnership with Petco and more than 4,000 organizations — like Michigan Humane — across North America, with 6.7 million pets adopted and counting.

“Our investment in Michigan Humane is part of more than \$15M in investments recently announced by Petco Love to power local organizations across the country as part of our commitment to create a future in which no pet is unnecessarily euthanized,” said Susanne Kogut, president of Petco Love. “Our local investments are only part of our strategy to empower animal lovers to drive lifesaving change right alongside us. We recently launched [Petco Love Lost](#), a national lost and found database that uses pet image technology to simplify the search for lost pets.”

“We’re so thrilled to have this incredible partnership with Petco Love,” said Matt Pepper, President and CEO of Michigan Humane. “Petco Love’s support of this campaign really tripled the impact of that gift and helped folks in the community get involved in supporting our mission in a meaningful way. We couldn’t do what we do for pets and people in our community without the support of partners like Petco Love.”

Michigan Humane is a nonprofit organization committed to improving and saving lives through compassionate care, community engagement and advocacy for animals, with a vision to make Metro Detroit the most humane community in America by 2030.

For more information about Michigan Humane, visit michiganhumane.org. Learn more about Petco Love here: petcolove.org.

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About Michigan Humane

Michigan Humane, founded in 1877, is the oldest and largest nonprofit animal welfare organization in the state. Michigan Humane is dedicated to helping the animals of Southeastern Michigan, whether in our shelters, our veterinary clinics, or out in the community. Michigan Humane operates seven facilities dedicated to caring for animals and their families throughout Metro Detroit; adoption partnerships; and a Cruelty Investigation Department and a Statewide Animal Response Team. Learn more at michiganhumane.org.

About Petco Love

Petco Love is a life-changing nonprofit organization that makes communities and pet families closer, stronger, and healthier. Since our founding in 1999 as the Petco Foundation, we've empowered animal welfare organizations by investing \$350 million in adoption and other lifesaving efforts. We've helped find loving homes for more than 6.7 million pets in partnership with Petco and organizations nationwide.

Our love for pets drives us to lead with innovation, creating tools animal lovers need to reunite lost pets, and lead with passion, inspiring and mobilizing communities and our more than 4,000 animal welfare partners to drive lifesaving change alongside us. Join us. Visit petcolove.org or follow on [Facebook](#), [Instagram](#), [Twitter](#), and [LinkedIn](#) to be part of the lifesaving work we lead every day.