This year, for THIS organization—the words “thank you” have taken on a deeper meaning. As we are all too aware, 2020 brought an existential threat to our community and Michigan Humane’s mission. And this year, I am proud to report, Michigan Humane’s staff, board and supporters responded to the challenges of 2020, and we are stronger for it.

Thank you to our Michigan Humane team including staff, volunteers and board members who showed courage, resiliency and dedication in serving a community and its animals.

Thank you to our supporters for the trust you instilled in us.

This Community Report illustrates how Michigan Humane acted on your trust to not only survive the pandemic but also to build on our prior successes to forge a stronger relationship with our community, providing care that not only saved animals but kept families together with their beloved pets.

Community Engagement was key to our success. Going into 2020, we had built a focus on community with the Judith Caplan Phillips Pet Food Pantry and the launch of Pets for Life in Detroit’s North End neighborhood. Little did we know this work would prepare us to be “ready” to support the growing needs in our community as a result of COVID-19.

Through Compassionate Care, animals were able to return to homes safe and healthy. Over the last six years, Michigan Humane has reduced animal euthanasia significantly thanks to the focus on saving animal lives through medical and behavior practices.

Advocacy for animals means doing what is best for each and every animal whenever possible. The human-animal bond promotes a more humane community with the animal at the center of our efforts. Every day, Michigan Humane advocates for animals through our lobbying efforts and leadership position in the industry, as well as through transport, emergency rescue and adoptions.

I hope that you, like I do, find many of the statistics and outcomes in this report inspiring. As you review them, remember that each number represents real animals, people and families impacted and kept together — thanks to you. Together, we are changing lives in our community.

Thank you,

Matthew Pepper
President and CEO
Michigan Humane
MISSION
To improve and save lives through compassionate care, community engagement and advocacy for animals.

INSIDE:

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Compassionate Care  5-6
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98,561 ANIMALS IMPACTED
62,234 FAMILIES IMPACTED
COMMUNITY ENGAGEMENT

The Judith Caplan Phillips Pet Food Pantry and Pets for Life are programs that provided the opportunity to keep more than 4,000 animals in their homes as a result of our community work in 2020. After all, the best shelter is a home.

Field Services

This team never stopped working – on our streets and across our state every day during the pandemic. Beyond cruelty and rescue cases that you see in the media, so much of their work this year was focused on partnering with the community – providing pet food, dog houses and straw, connecting families in need with the Pet Food Pantry and veterinary care and working with local municipalities.

Pets for Life

In Detroit’s North End, we created relationships with 265 households and 584 pets, providing pet education, connecting pet owners to the Pet Food Pantry and establishing relationships between pet owners and veterinarians at the Grosfeld Veterinary Center.

Pets for Life is working to expand to Detroit’s Warrendale neighborhood in 2021.
In Detroit, more than 230,000 people and an estimated 150,000 pets are living in poverty, and still more struggle every day as COVID-19 continues to impact our community.

In the last four years, the Pet Food Pantry has become a critical resource for families in need.

**Pet food distribution increased 80% in four years**

<table>
<thead>
<tr>
<th>Year</th>
<th>Lbs</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>223,000 lbs</td>
</tr>
<tr>
<td>2018</td>
<td>286,000 lbs</td>
</tr>
<tr>
<td>2019</td>
<td>411,000 lbs</td>
</tr>
<tr>
<td>2020</td>
<td>1,100,000 lbs</td>
</tr>
</tbody>
</table>

That's over 5 million bowls of pet food!

---

**MEET CYNTHIA AND HER FELINE FRIENDS**

One look at this picture communicates the amount of joy Cynthia’s cats bring her. Cynthia, who does not have the use of her legs and has the use of only one arm, previously visited the Judith Caplan Phillips Pet Food Pantry via bus from the other side of town.

Thanks to Pets for Life, Cynthia now receives home deliveries of food and litter, and her cats, L, Muffin, Lady Gray, Chocho, Slate and Symba, have received medical care at Michigan Humane, keeping them healthy, fed and in a loving home.
COMPASSIONATE CARE

Saving animals through expert care has continued to be core to our work since 1877. Over the last six years, Michigan Humane has reduced the number of animals humanely euthanized by a dramatic 80%, partly by changing the lives of animals once thought to be untreatable and unmanageable.

Expert Veterinary Team

Our work is rooted in expert medical and behavior evaluation and enrichment for animals no matter how they enter our doors. To ensure every animal receives the greatest chance, our behavior program is embedded with our medical team to evaluate each animal’s temperament, treating the whole animal to prepare for adoption. Regular medical and behavior review practices have put animal outcomes at the forefront of the organization.

One Health Michigan

As the pandemic hit and preventative services for humans and animals were suspended across the state, Michigan Humane prepared to launch One Health in response to keep families together and support a safe and healthy community.

In 2021, we will be expanding One Health with a goal of impacting 2,500 animals and 1,200 families.

ONE Health Michigan

Over three weekends, One Health provided preventative care to:

- 600 families
- 1,200 pets
Veterinary Education

The national veterinarian and licensed veterinary technician shortage is the greatest risk to our organization.

In creating a talent pipeline for the industry and Michigan Humane, we have launched educational programs starting in the ninth grade working with Detroit Public Schools Community District, exposing students to veterinary medicine as a career path. In addition, we are working with local colleges on a Licensed Veterinary Technician Externship Program and have an established Summer Jobs Program that works with first- and second-year vet students and undergraduates planning a future in veterinary medicine.

The Summer Jobs Program has proven to reduce animal length of stay by 30% and serves as a strong recruitment tool for our veterinary staff pipeline.

Michigan Humane has made a commitment to diversify animal welfare starting with its board, leadership, staff and veterinary team. Nationally, 2-3% of veterinarians and licensed vet techs are African American. Michigan Humane is committed to increasing that average locally and within the industry.

Volunteers

Our volunteers and foster families have always played a critical role in our compassionate care of animals in need alongside our veterinary team, but this year was extra special. At the onset of the pandemic, with many unknowns, we reached out to more than 4,500 volunteers, and in the first 10 days of the crisis, we had safely placed 280 animals into temporary foster care. Prior to that, 120 animals were already in foster care in preparation for adoption, all receiving ongoing support from our medical and behavior teams.

<table>
<thead>
<tr>
<th>Foster Volunteer Hours</th>
<th>Volunteer Hours From 1,844 Unique Volunteers</th>
</tr>
</thead>
<tbody>
<tr>
<td>82,790</td>
<td>110,906</td>
</tr>
</tbody>
</table>
ADVOCACY

In 2020, we never stopped. Despite the pandemic, Michigan Humane remained an advocate for animals through our lobbying efforts, animal transport to communities where adoption demand is high and through traditional programs like emergency rescue and adoption — all to keep animals safe and loved.

Deemed Essential

As the COVID-19 pandemic hit Michigan in March 2020, Michigan Humane with its leadership, board and lobbyists pursued designation as an essential practice within medical for the critical care of animals. Michigan Humane led a coalition of 25 animal welfare organizations as part of this effort to ensure no animal was left without access to care in our state.

Human-Animal Support Services

Detroit has been deemed the first Human Animal Support Services (HASS) city in the country, thanks to Michigan Humane’s leadership in the movement as a Tier 1 shelter. This effort will bring together organizations supporting animals in our community and work to create an aligned system.

In 2020, 5,541 pets like Kelis (pictured left) found their forever homes through adoption at Michigan Humane.
Paw Express - Transport Coalition

When animals and shelters are in the path of disaster, Michigan Humane’s Paw Express partners with organizations and rescues animals to free up shelters and provide a second chance.

Garrick, pictured right, arrived afraid and heartworm positive. He received services from our enrichment team who worked with him on his fear and anxiety. His confidence was built over many weeks while in a foster home while he recovered from heartworm treatment. Nearly four months later, Garrick found a wonderful forever home where he is safe and loved.

Safe and Loved

Building a safe community for people and animals is an everyday commitment of our cruelty and rescue teams in Detroit, Hamtramck and Highland Park and across Michigan.

Just as we save animals from cruelty, our greatest advocacy for animals comes in the form of building families. Our adoption counselors advocate for each animal’s medical and behavior needs to match them up with their forever family for the love they deserve.

Michigan Humane’s adoption success is in the numbers. The national average for adoption returns is in the 20-25% range. During 2020, Michigan Humane was between 6-7%, which was an improvement from the previous year at 9-10%.

In 2020, Michigan Humane’s Paw Express provided a second chance to more than:

1,600 ANIMALS

4,681 CRUELTY AND RESCUE CALLS

2,308 ANIMAL RESCUES
### MICHIGAN HUMANE LEADERSHIP, AS OF PUBLICATION DATE

Matthew Pepper, President & Chief Executive Officer  
Irene Tucker, Chief Financial Officer  
Doug Plant, Chief Operating Officer  
Kelley Meyers, DVM, Chief Medical Officer  
Jamie Westrick, Chief Philanthropy Officer

Andy Seltz, VP of Field Services  
Debora Scola, VP of Strategic Relationships  
Thomas Varitek, VP of Communications  
Andrea Buchanan, VP of Organizational Development

### FINANCIALS: FISCAL 2020

#### Balance Sheet

<table>
<thead>
<tr>
<th>Assets</th>
<th>Amount</th>
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<tr>
<td>Cash and Investments</td>
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<tr>
<td>Estate, Pledge, Other Rec, Net</td>
<td>2,122,820</td>
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<tr>
<td>Prepaid and Other</td>
<td>451,925</td>
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<tr>
<td>Land, Building, Equip, Net</td>
<td>20,199,490</td>
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<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$37,832,180</strong></td>
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<table>
<thead>
<tr>
<th>Liabilities &amp; Net Assets</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Accounts Payable &amp; Accrued Expenses</td>
<td>$4,983,616</td>
</tr>
<tr>
<td>Net Assets</td>
<td>32,849,564</td>
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<tr>
<td><strong>Total Liabilities and Net Assets</strong></td>
<td><strong>$37,832,180</strong></td>
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#### Statement of Activities

<table>
<thead>
<tr>
<th>Revenues</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions, Special Events and Bequests, Net</td>
<td>$12,965,091</td>
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<tr>
<td>Adoption &amp; Vet Center, Net</td>
<td>5,494,122</td>
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<tr>
<td>Investment Activity, Net</td>
<td>2,118,116</td>
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<tr>
<td>Other</td>
<td>13,966</td>
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<tr>
<td><strong>Total Revenue</strong></td>
<td><strong>$20,591,295</strong></td>
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<table>
<thead>
<tr>
<th>Expenses</th>
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<td>Program Services</td>
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<td>Management and General</td>
<td>3,288,486</td>
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<tr>
<td>Fundraising</td>
<td>3,507,899</td>
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<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$23,595,946</strong></td>
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<table>
<thead>
<tr>
<th>Increase (Decrease) in Net Assets</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>($3,004,651)</td>
</tr>
</tbody>
</table>
Thank you to all of our amazing supporters in 2020!

$100,000+
Ralph S. Caplan
Jennifer and Jeff Farber
Nancy and James Grosfeld
Paul Huxley and Cynthia Pasky / Strategic Staffing Solutions, Inc.

$50,000 - $99,999
Abrams Family Foundation
Richard and Linda Breake
Thomas A. Mackey
Peggy and Dave Meador
Anonymous

$25,000 - $49,999
The Richard C. Devereaux Foundation
Dianne B. Fischer
Amelia and Jonathan Hughes
Barbara and Steven Kohler
Anonymous

$10,000 - $24,999
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Jennifer Adderley
Ann Aliber
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Gregory Capler
Elizabeth A. Costa
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Benson & Edith Ford Fund
Jonathan Holtzman
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Sharon Sheldon
Jennifer and Jeff Stafeil
Robert Thal

Sherri A. Vandenber
Anonymous
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Laura S. Willwerth
Tricia A. and Glen E. Young
Anonymous
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Linda and Daniel Adamson
Jami and Daniel Parks
Annie and John P. Aran
Ann F. and Richard Anderson
Helen and Andrew A. Anderson
Anonymous
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- Banfield Foundation
- Greater Good Charities
- Nestle Purina PetCare
- The PETCO Foundation
- PetSmart Charities
- Strategic Staffing Solutions, Inc.
- United Way For Southeastern Michigan
- Anonymous

$50,000 - $99,999
- American Society for the Prevention of Cruelty to Animals
- Community Foundation for Southeast Michigan
- DTE Foundation
- Facebook Anonymous Donors
- Ralph L. and Winifred E. Polk Foundation

$25,000 - $49,999
- American Textile Recycling Service
- DeRoy Testamentary Foundation
- IDEXX
- Kenneth A. Scott Charitable Trust
- The Mike Morse Law Firm
- Sellers Subaru
- Southeastern Michigan Area Combined Federal Campaign
- Zoetis
- Anonymous

$10,000 - $24,999
- Amazon
- Bank Of America Charitable Gift Fund
- BISSELL Pet Foundation
- Boehringer Ingelheim
- Grey Muzzle Organization
- The Heart of Neiman Marcus Foundation
- Humane Society of the United States
- Ilitch Companies
- J.P. Morgan
- The Kroger Company
- Maddie’s Fund
- Mandell L. and Madeleine H. Berman Foundation
- Oliver Dewey Marcks Foundation
- PetHealth
- Premier Pet Supply
- Tito’s Handmade Vodka
- US-Mattress
- AT&T Employee Giving Program
- Clark Hill P.L.C.
- Design Systems, Inc.
- The Vera and Joseph Dresner Foundation
- Fidelity Charitable Gift Fund
- First Nation Group, LLC
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- Frontstream
- Henderson Glass
- Jet Linx
- Law Firm of John F. Schaefer
- MGM Resorts Foundation
- Michigan Department of Agriculture
- The Parade Company
- Park West Gallery
- Points of Light Foundation
- PYP Ventures - Purrfect Fence
- Taco Bell / Sundance, Inc.
- Walled Lake Central Boys Soccer Booster Club
- Vella Strategic Philanthropy Group
LEGACY SOCIETY

Denise M. Angelos Trust
Estate of Zita Barrison
Catherine A. Barton Trust
Barzotti Living Trust and Joseph P. Barzotti Estate
Rose G. Boy Trust
Celia K. Carr Trust
Ann Catenacci Trust
Ruth Coulson Living Trust
Richard A. Cross Trust
Cheryl L. Dagg Estate
Estate of James Darin
Margaret M. De Grace Estate
Betty C. Desmonde Estate
Judith A. Didato Trust
Yvonne Dilling Trust
Helen Fecko Trust
James D. Feuer Trust
Robert A. Finnie Estate
Paul Richard Frazho Estate
Eula Fuller Administrative Trust
Estate of Dona E. Gignac
Rita C. Haddow Trust
Jeanette Hood Revocable Trust
Barbara D. Hurley Trust
Estate of Karl A. Ilges
Keith A. Iverson Trust
Doris Y. Jekielek Revocable Living Trust
Ron Kateu Estate
Barbara Sue Kowdyn Estate
Sophia Jean Koziatek Trust
Estate of Carol A. and M. Glen Kramarich
Kulakowski Family Living Trust
Jean E. McColl Trust
Estate of William G. Mellor
Florence G. Pais Trust
Barbara Pitz Trust
Estate of Marcia Lynn Poole
Estate of Virginia Potralla
Andrea S. Puste Trust
Della J. Remell Estate
Raquel Ross Estate
Glenn E. Schaening and Emma R. Schaening Trust
Phyllis F. Seaman Trust
Robert J. Shaieb Trust
John D. Stinson Revocable Trust
Mary J. Theisen Trust
Curl H. Tutag Michigan Humane Society Fund
Karen Whittemore Estate
Miriam H. Wright Living Trust
Estate of Cathy Young
Chester F. and Dolores B. Zaydel Charitable Trust
Estate of Linda Anne Zimmerman
Anonymous
Visit a Michigan Humane location near you!

Administrative Offices | 30300 Telegraph Road, Suite 220, Bingham Farms, MI 48025
Judith Caplan Phillips Pet Food Pantry | 6175 Trumbull Avenue, Detroit, MI 48208
Mackey Center for Animal Care | 7887 Chrysler Drive, Detroit, MI 48211
Rochester Hills Center for Animal Care | 3600 W. Auburn Road, Rochester Hills, MI 48309
Berman Center for Animal Care | 900 N. Newburgh Road, Westland, MI 48185
Livingston County Center for Animal Care | 2464 Dorr Road, Howell, MI 48843
Sterling Heights Adoption Center at Petco | 13701 Lakeside Circle, Sterling Heights, MI 48313

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