



MICHIGAN
HUMANE
SOCIETY
INVESTIGATOR

HUMANE HEROES
They're a special breed.



michiganhumane.org

2017 COMMUNITY REPORT

MISSION

To improve and save lives through compassionate care, community engagement and advocacy for animals.

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So proud and honored to be an MHS volunteer! To be able to contribute to an organization that has never lost sight of their original mission through whatever needs to be done is immensely rewarding. Because of MHS, even my beloved and recently lost Alex was able to do his part to help with their mission. Their compassion knows no bounds.”
- Judy Murray



MATTHEW PEPPER
President and CEO

The Michigan Humane Society is the largest, oldest and most impactful animal welfare organization in the state. In recent years, MHS and organizations throughout the country have seen a drop in the number of animals entering shelters. This is in large part because of the impact that spay/neuter programs, humane education and accessible preventative veterinary services have had on our communities.

However, fewer animals does not translate into less work.

Roughly two-thirds of the animals that enter MHS are categorized as “treatable.” That means that a greater percentage of our placements than in previous years need advanced medical care or behavioral work prior to adoption.

As a result, the majority of pets we rescue are staying longer. A longer stay means an increased cost of care. In the past, these animals would have been left behind. Our goal is to give every pet an opportunity at life: **a second chance.**

At MHS, “treatable” represents a broad and deep spectrum of issues that include amputations, heartworm, fractures, disease, and behavioral issues arising from lack of socialization, fearfulness and more. We have saved the life of every healthy and treatable animal presented to us since late 2015.

Another important metric is live release rate; which is the total percentage of all animals that leave MHS with a positive outcome. Live release rate cannot be used as the sole metric for the success of an animal welfare organization but rather as a way to highlight the challenges we face in the community, including a lack of preventive care and education, lack of access to resources, unsocialized animals, and the continued use of animals for purposes other than companionship. In 2017, MHS had a live release rate of over 80 percent. That’s compared to 39 percent just five years ago.

There is still need, because there is still suffering. MHS leadership and its Board of Directors are in the midst of a three year strategic plan to help focus efforts in several key areas. The comprehensive plan includes strategies to address issues in the community, animal cruelty, neglect and access to services.

As you can see, there are still great opportunities to advance our ultimate goal of saving more lives. Never has the support of the community been more important. With more and more animals coming to us in need of advanced medical and behavioral rehabilitation, the cost of treating these animals has increased significantly.

Together, we can build upon programs to combat, address and prevent animal cruelty and neglect. We can further our work to unify the animal welfare community so that every animal, regardless of the organization sheltering it, has the same chance at life. We always need volunteers, foster homes and adopters for the thousands of animals coming through our shelters and benefitting from our care.

Just as it has for 140 years, MHS is dedicated to enhancing its impact in both Southeast Michigan and beyond. Thank you for supporting our mission and being passionate about saving animal lives.

A handwritten signature in black ink, appearing to read "Matthew Pepper".

COMPASSIONATE CARE

The Michigan Humane Society keeps animals safe and healthy by providing emergency rescues and lifesaving veterinary care, investigating animal cruelty and finding permanent homes for thousands of pets each year.

“Providing comfort to animals in need was important to our mother. In her memory, family and friends directed their donations toward the purchase of a Baier Hugger system, which is used after surgery. Our mother would be happy knowing each surgical patient receives comfort and hugs from this on-going gift.
- **Family & Friends of Frances E. Gardella**

ANIMAL CRUELTY INVESTIGATION AND RESCUE

Three shelters provide a safe haven for animals in need.

- In 2017, MHS sheltered 12,885 animals
- 5,516 cruelty response calls
- 2,523 rescue response calls



MHS rescue found Trinket trapped in a crate in the ruins of a burned-out house. She was sitting in a cold puddle; her coat was matted and filthy.



The MHS vet team removed two pounds of foul-smelling hair to reveal a playful, loving young dog. Trinket's journey from hopeless to healthy resonated worldwide with coverage as far away as Australia.

EMERGENCY MEDICINE

- Expert medical resources for shelter animals and community pets
- Preventive and specialized care, surgery, and dental care

MHS worked with MSU to reconstruct Baron's nose, close the lacerations on his hind legs and treat his disfigured tail. Restoring Baron to a happy life in a loving home = \$15,000



TRAP-NEUTER-RETURN

- Free sterilizations reduce community cat populations
- MHS trains community caretakers throughout Metro Detroit
- 438 cats sterilized at a cost to MHS of \$49,000



PET ADOPTIONS #HAPPYTAILSSTORIES

- Three adoption centers and five partner sites help MHS pets find forever homes
- 8,770 pets placed into forever homes
- 100 percent of healthy or treatable animals were adopted, returned to their owners, or transferred to another animal welfare organization



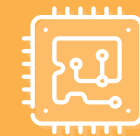
VETERINARY CENTERS

Three Detroit-area veterinary centers provide preventive and specialized care and state-of-the-art dental and surgery services.

- Grosfeld Veterinary Center, Detroit
- Berman Center for Animal Care, Westland
- Rochester Hills Center for Animal Care, Rochester Hills



48,891
Animal client visits



1,412
Microchips implanted



4,864
Sterilizations administered at our clinics



241
Clients on payment programs



221
"Low income" discounts

“

I know the impact the Michigan Humane Society has in the lives of animals. Their veterinary services, rescue efforts, specialized treatment to each animal, statewide cruelty services and community education are growing exponentially. MHS needs contributions to provide these services and I am happy to be a part of supporting their efforts.

-**Charlene Handleman, Member, MHS Board of Directors**

COMMUNITY ENGAGEMENT

Through numerous animal care and support programs, MHS helps community members keep their pets nourished, healthy and safe. This creates happier, healthier and more vibrant communities.

SPAY/NEUTER PROGRAMS

- Low-cost services for families in need
- Pit-bull-focused programs
- All MHS healthy and treatable animals are sterilized
- 10,951 dogs and cats sterilized in 2017



PET PANTRY

- Temporary pet food source helped 1,931 families keep their pets
- 223,325 pounds of food distributed to 4,299 animals

“

We support the MHS Pet Pantry because no one should have to make the decision whether to buy food for their family or buy food for their pet or even worse give up their pet because they temporarily can't afford to feed them.

- Betty Tower and Kelly Tower



PROTECT-A-PET CLINICS

- Free and low-cost pet vaccinations and microchipping in neighborhoods throughout Detroit
- 3,865 animals given lifesaving vaccines, 528 pets microchipped



STRAW AND SHELTER PROGRAM

- 84 free doghouses were delivered throughout the coldest months
- 1,776 bales of straw were provided to help animals stay warm and dry

“

The Keeping Families Together program is so meaningful in giving pet owners the opportunity to continue having the company and comfort of their animals during trying times.

- Ann Land



ADVOCACY FOR ANIMALS

The Michigan Humane Society educates law enforcement, legislators, and the community on animal welfare and safety issues, helping to improve the lives of people and their pets across the state.

HUMANE EDUCATION

- K-5 lesson plans are approved by the State Board of Education
- Plans available for free download in English, Arabic and Spanish
- 22 groups completed extra projects to help MHS shelter animals
- 2,371 students in 68 schools participated



LAW ENFORCEMENT

The MHS Law Enforcement Training program fills a gap in traditional law enforcement training. MHS provides law enforcement officers with special training designed to help them understand the laws that apply to situations involving animals, enable them to quickly interpret animal behavior in face-to-face interactions, and make them aware of the special issues that may arise in investigations involving crimes against animals.

“My support of MHS ... is best summed up by my agreement with an old quote: A society can be judged by how it treats its animals. I believe that people are responsible for caring for each other, for the animals, and for the earth ...
- Judge Sharon Finch



LEGISLATIVE ADVOCACY

Strong animal welfare legislation that is properly enforced is a critically important tool in protecting animals' wellbeing. For more than a century, MHS has taken a leadership role in affecting legislation to address animal welfare issues in our state. MHS is constantly working to strengthen laws that protect animals by working with legislators to draft, introduce and pass new statutes and to fight the passage of bills that would be ineffective or harmful to animal welfare.



GREAT LAKES ANIMAL WELFARE CONFERENCE

For 15 years, the Michigan Humane Society has organized and presented an annual conference that has become the largest animal welfare education event in the Great Lakes region. The conference attracts professionals and volunteers from all sectors of animal welfare who attend sessions taught by national experts and network with their colleagues. The information gained and collaborations formed improve countless animal lives.



FOSTERS AND VOLUNTEERS

- In 2017, 229 MHS fosters helped save 2,068 pets.
- 1,012 volunteers provided 49,672 hours of assistance

“ I foster dogs because it is very rewarding, you are saving lives. It is one of the most enjoyable things I do, I have been fostering for the Michigan Humane Society since 1992.
- Alice Humphries



FINANCIALS: FISCAL 2017

Balance Sheet

| | | |
|---|----|-------------------|
| <i>Assets</i> | | |
| Cash and Investments | \$ | 13,068,331 |
| Estate, Pledge and Other Receivables, Net | | 3,720,502 |
| Prepaid and Other | | 684,886 |
| Land, Buildings and Equipment, Net | | 19,950,367 |
| <i>Total Assets</i> | \$ | <u>37,424,086</u> |
| <i>Liabilities and Net Assets</i> | | |
| Accounts Payable and Accrued Expenses | | \$1,102,254 |
| Net Assets | | <u>36,321,832</u> |
| <i>Total Liabilities and Net Assets</i> | \$ | <u>37,424,086</u> |

Statement of Activities

| | | |
|---|----|-------------------|
| <i>Revenues</i> | | |
| Contributions, Special Events and Bequests, Net | \$ | 16,429,182 |
| Adoption Center and Charitable Veterinary Hospital, Net | | 6,679,859 |
| Investment Activity, Net | | 1,257,098 |
| Other | | <u>22,532</u> |
| <i>Total Revenues</i> | | <u>24,388,671</u> |
| <i>Expenses</i> | | |
| Program Services | | 16,680,116 |
| Management and General | | 804,859 |
| Fundraising | | <u>2,768,957</u> |
| <i>Total Expenses</i> | | <u>20,253,932</u> |
| <i>Increase in Net Assets</i> | \$ | <u>4,134,739</u> |

2017 MICHIGAN HUMANE SOCIETY BOARD OF DIRECTORS

- | | | |
|---|------------------------|---------------------|
| • Paul M. Huxley, Board Chair | • Jan Ellis | • Kristin A. Lusk |
| • Dennis J. Harder, Vice Chair | • Marianne T. Endicott | • Robert A. Lutz |
| • Gregory M. Capler, Treasurer | • Jennifer M. Farber | • Marcia M. McBrien |
| • Beth Correa, Secretary | • Charlene Handleman | • Dave Meador |
| • Daniel A. Wiechec, Immediate Past Chair | • Amelia Hughes | • Rick Ruffner |
| • Daniel H. Minkus, Legal Counsel | • Laura A. Hughes | • Bill Sullivan |
| • Linda S. Axe | • Andrew Humphrey | • Bruce Thal |
| • Madge Berman* | • Ross Lerner | • Peter Van Dyke |

*Deceased

MICHIGAN HUMANE SOCIETY LEADERSHIP

- | | |
|---|---|
| • Matthew Pepper, President and Chief Executive Officer | • Robert Fisher, D.V.M., Vice President and Chief Mission Officer |
| • Doug Plant, Senior Vice President and Chief Operating Officer | • Kelley Meyers, D.V.M., Vice President of Operations |
| • Dan Ginis, Senior Vice President and Chief Advancement Officer | • Ron Carr, Vice President of Human Resources |
| • Matthew Kubler, Senior Vice President and Chief Financial Officer | • Andy Seltz, Vice President of Community Engagement and Field Services |
| • Debora Scola, Vice President of Corporate Partnerships | • Shirene Cece, D.V.M., Medical Director |
| • Elizabeth Pietrangelo, Vice President, Controller | |





MICHIGAN
HUMANE
SOCIETY

Celebrating 140 Years

**MHS Administrative Offices
Bingham Farms**
30300 Telegraph Road
Bingham Farms, MI 48025

**MHS Mackey Center for
Animal Care**
7887 Chrysler Drive
Detroit, MI 48211

**MHS Rochester Hills Center for
Animal Care**
3600 W. Auburn Road
Rochester Hills, MI 48309

**MHS Berman Center for
Animal Care**
900 N. Newburgh Road
Westland, MI 48185

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ADOPTION PARTNERS

