



2013/2014 ❤️ MICHIGAN HUMANE SOCIETY



# REPORT TO THE COMMUNITY



*To end companion animal homelessness,  
to provide the highest quality service and  
compassion to the animals entrusted to our care,  
and to be a leader in promoting humane values.*

♥ MICHIGAN HUMANE SOCIETY MISSION

CHAIR OF THE BOARD

Dan Wiechec

VICE CHAIR

Paul Huxley

SECRETARY

Christopher M. Brown, BVSc, PhD

TREASURER

Dennis Harder

BOARD OF DIRECTORS

Linda Axe  
Greg Capler  
Jan Ellis  
Marianne Endicott  
Lillian Erdeljan  
Laura Hughes  
Charles F. Metzger  
Daniel H. Minkus, Esq.  
Rick Ruffner

LEADERSHIP TEAM

David Williams - *Interim President and CEO*  
Monica Celizic - *Chief of Staff*  
David Gregory - *Senior Vice President and Chief Financial Officer*  
Marta Diffen - *Vice President of Development*  
Michael Robbins - *Chief Marketing Officer*  
Robert A. Fisher, D.V.M. - *Chief Scientific Officer*  
Kelley Meyers, D.V.M. - *Vice President and Director of Veterinary Operations*  
CJ Bentley - *Senior Director of Operations*

## DEAR FRIENDS AND SUPPORTERS...



Hope is Building! Much like in our entire region, this past year at the Michigan Humane Society has been one of excitement and opportunity. With the continuing recovery of the economy and our community's commitment to rebuild, renew and reinvent itself, there's a tremendous feeling of optimism throughout the areas we serve.

The rapid growth of business and residential activity in the neighborhoods surrounding our current Detroit home makes our plans to build a new animal care campus more relevant than ever. This new MHS Detroit campus – more than double the size of our current facility – will significantly increase our ability to provide high quality animal care and treatment and save more lives. The promise that this holds for reigniting a strong humane social movement in the entire region is one that touches us all.

As you read through this report, our hope is that you realize this is what you make possible. You may recall Edgar, a small, severely neglected dog found in a trash can and rescued by MHS. His rescue, subsequent veterinary care and recovery, and ultimately, his adoption into a warm and loving home are the story of just one of thousands of animals whose lives are positively impacted every year by your support. Animal lives are changed, people's lives are enriched and communities are transformed because you care and you actively support the MHS mission.

No single organization can solve the complex animal welfare issues we face in our state. The Michigan Humane Society makes every effort to establish strong working relationships with many different types of groups, including the approximately 150 animal rescue and adoption groups we partner with to find homes for as many pets as possible.

In so many ways, MHS has made tremendous progress in rescuing and caring for animals in need – and these efforts all have one thing in common: your support!

So, whether you're a donor, adopter, volunteer, foster parent, veterinary client or someone who shares our compassion for animals, we sincerely thank you for your life-changing support.

With appreciation,

A handwritten signature in black ink that reads "David Williams".

David Williams  
Interim President and CEO





## BRINGING PETS AND PEOPLE TOGETHER ❤️ OUR IMPACT

### ❤️ ADOPTION PROGRAMS

Each year, the Michigan Humane Society finds responsible, loving homes for thousands of animals in need. **In 2013, we helped 8,255 homeless pets become someone's best friend.** MHS adoption counselors help match adopters with a pet that is well-suited to their needs. For dog adopters, we have designed five Color Codes to assist them in finding the RIGHT DOG for their family, home and lifestyle. Each of our adoptable dogs and puppies is assigned a color and corresponding description. (We are developing a similar series of color codes for cats.)



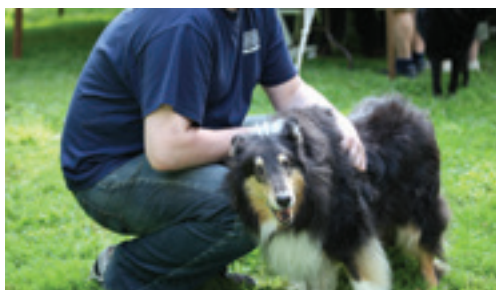
### WHO'S YOUR RIGHT DOG?

 EASY-GOING GREEN	 ALMOST-MELLOW YELLOW	 JUST-RIGHT ORANGE
 UP-FOR-IT BLUE	 HIGH-OCTANE PURPLE	

During the adoption counseling process, MHS provides information on responsible pet ownership – from feeding and grooming to training and veterinary care. MHS offers a valuable adoption package, to encourage people to “think adoption first!” The dog and cat adoption package includes **spaying or neutering, age-appropriate vaccinations, a medical and behavioral evaluation, a heartworm test for dogs, free microchipping for cats, and more.** This helps get pets and their new families off to a happy and healthy start together!



MHS supports our adopters well after the new pet goes home. First, we provide a **60-day adoption guarantee** to help ensure it's a good match. The new pet automatically joins our Alumni Club making them eligible for a **full year of valuable veterinary and other discounts for that pet following adoption.** We also provide follow-up contact at regular intervals that first year to check on how the pet is doing and offer any recommendations that might be needed on pet health or behavior questions.



The three MHS adoption centers are located in Detroit, Rochester Hills and Westland. In partnership with PetSmart, adoptable cats and kittens are housed at their stores in Dearborn, Rochester Hills, Roseville, Taylor and West Bloomfield. Additionally, we operate a full-service adoption center with dogs, cats and rabbits at Petco in Sterling Heights. These PetSmart and Petco off-site adoption locations allow adopters to meet and take home an MHS pet seven days a week!



To view our adoptable pet list by location or by animal type, visit [www.michiganhumane.org/adopt](http://www.michiganhumane.org/adopt).

Sometimes, not only does a family find their best friend, but their “rescue” pet rescues them in return! That was exactly what happened with Hunter, a puppy who was adopted from MHS and is **credited with saving the lives of his family**. Around midnight, Hunter woke his adoptive mom, Jill McLarty, by whining non-stop. She took him outside, but he simply sat and continued to whine. She brought him back inside where he continued to whine and pace - eventually running in circles and leading her down the hallway to the kitchen.

When Jill turned the light on, she saw Hunter sitting next to the stove, and noticed that one of the gas stove burners was on low, without a flame, causing gas to leak into the house.

**“He is the first dog we ever adopted (from MHS) and I would recommend it to anybody,” said Tim McLarty. “And as cliché as it sounds, the life you save may save yours.”**

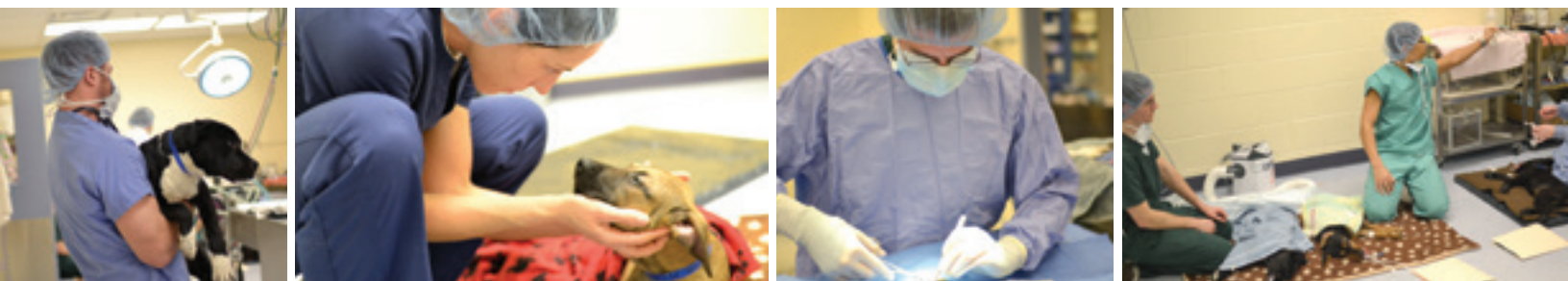
## ♥ MHS PARTNERS WITH AARP

To provide people and pets with companionship while helping more animals find loving homes, in 2014, **MHS became the first animal welfare organization to partner with AARP**.

Members can simply show their card at any MHS adoption location and receive a significantly-discounted adoption fee for qualifying dogs and cats. With the success of this first-time program, AARP hopes to expand it to adoption organizations nationwide. Trooper, **a 5-year-old deaf dog**, was one of the first to find his home through this new adoption program!







## FIGHTING PET OVERPOPULATION ❤️ SPAY AND NEUTER PROGRAMS

The most effective way to prevent animal homelessness and suffering and save lives is, of course, to ensure pets are spayed or neutered before they can reproduce. However, the cost of surgery is prohibitive for many pet owners. MHS offers a number of proactive spay/neuter programs to help these owners as well as the animals in our care.

### ❤️ LOW-COST FELINE STERILIZATION

Every spring and summer, we see a dramatic increase in the number of litters of kittens coming to our three animal care centers. For weeks at a time, we are nearly bursting at the seams while caring for them. To help curtail the breeding of more homeless litters, MHS provides low-cost feline spay/neuter surgery – without any ownership restrictions – at our three veterinary centers. **In 2013, the program reached 3,500 owned cats.**

### ❤️ FREE PIT BULL STERILIZATIONS

While many pit bull-type dogs make wonderful pets, there are far too many entering animal shelters. Currently, they comprise about 35% of the canines coming to MHS. Adding to the challenge, breed bans and misconceptions about pit bulls can result in a longer wait for these dogs to find their new, loving homes. To reduce the number entering area shelters, in 2012, MHS began offering a limited number of free spay/neuter surgery certificates for pit bull-type dogs. The response was overwhelming. **After distributing 500 certificates the first year, the program was expanded in 2013 to more than 800 surgeries.**

### ❤️ FERAL CAT TRAP-NEUTER-RETURN



Feral cats are those whose natural habitat is outdoors, away from people. Since feral cats generally are not able to be socialized and placed into adoptive homes, a program of **Trap-Neuter-Return (TNR)** is well-established as the most effective and humane option to help feral cats, dramatically reduce nuisance behaviors and save lives.

MHS provides feral cat caretakers with training and equipment to humanely trap feral cats and bring them to our veterinary centers for spaying or neutering, vaccinations and other medical care, at low or no cost. After a period of recovery, the cats are released back into their habitat under the supervision of their caretakers. In 2013, we trained more than **100 new caretakers** and provided lifesaving care to more than **500 feral cats.**

## MEET MARGARET ❤️

❤️ For 150 dogs who just wanted to be loved and give love, life in a northern Michigan puppy mill was sad, lonely and barren. **But they all got a second chance when the mill was shut down through a team effort by multiple organizations including the Michigan Humane Society.** The majority of the 17 dogs that went to MHS to find their forever homes had their medical needs treated and were adopted within a couple of months.

All but one. The last dog, senior Jack Russell Terrier Margaret, was the most challenging medically. **She was diagnosed with cancer while in our care.** An MHS veterinarian performed surgery to remove the mammary tumors, but sadly, found that the cancer had spread.

Hers was a happy ending, however. An MHS staff member and her husband gave **Margaret a home and all the care and attention she deserved for the last six months of her life.** She left this world as a pampered pet.

Margaret's life was once valued only for creating puppies and profit. Because of your support and donations, the puppy mill dogs who came to MHS are **living full and happy lives with families who love them.**

WATCH MARGARET'S STORY AT:

[WWW.MICHIGANHUMANE.ORG/MARGARET](http://WWW.MICHIGANHUMANE.ORG/MARGARET)



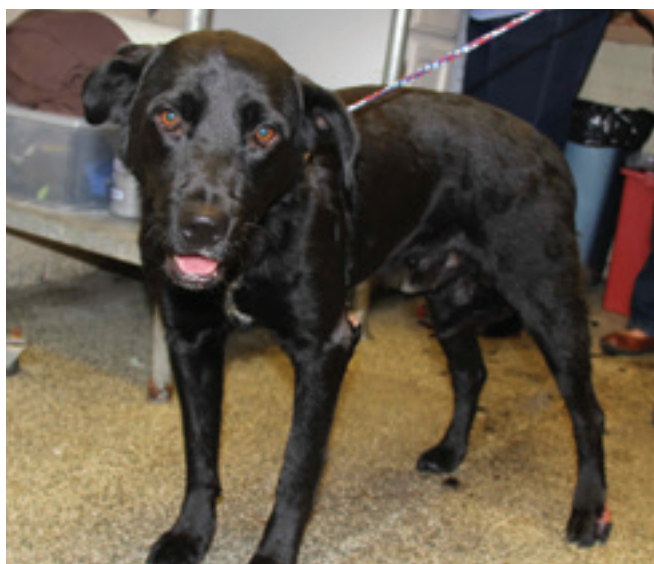




## CRUELTY INVESTIGATION AND RESCUE ❤️ RESCUING THE ABUSED

Though we will never know why some people choose to inflict unimaginable cruelties on helpless, defenseless animals, we will be here to help the animals who are in such need. **Calls to the MHS Cruelty Hotline skyrocket during the punishing summer heat and freezing winter months, with many calls concerning animals kept outside without ample shelter, food or water to keep them in a good state of health.** Often, the owner simply doesn't know any better. For this reason, a major part of our cruelty investigation team's role in the community is educating pet owners about proper pet ownership. But when necessary, our investigators will not hesitate to seek prosecution for those who abuse or neglect innocent animals.

The MHS Cruelty Investigation Department hits the streets to give a voice to those who have none. In 2013, Michigan Humane Society cruelty investigators responded to **6,597 cruelty complaints** in Detroit, Hamtramck and Highland Park. This represents **200 more calls** than in the prior year. The team also works cooperatively with local law enforcement officials and prosecutors. To report animal cruelty or neglect in the above cities, call the **MHS Cruelty Hotline at (313) 872-3401**. In other cities, please call your local animal control or police department.



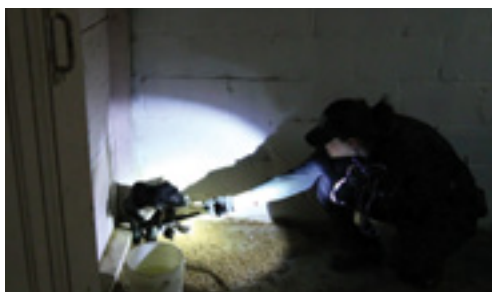
### ❤️ CHARLIE'S STORY

Charlie is just one of the **thousands of animals who receive second chances each year**, and whose care can cost from a few hundred to thousands of dollars in specialized medical care, surgery and medicine.

The MHS Cruelty Investigation Department was called out to a Detroit neighborhood in August 2013. They found Charlie, a black Lab, bleeding from multiple wounds all over his body. **Witnesses said a man in the neighborhood had attacked the defenseless dog with a machete.** Charlie was rushed to MHS.

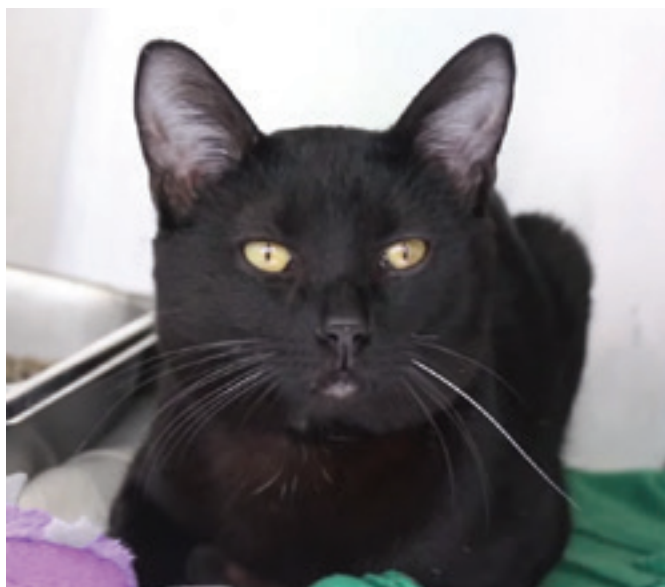
His wounds were deep and showed signs that Charlie - at one point during the attack - was cornered. During more than two hours in surgery, MHS veterinarians worked to clean his wounds and reattach ligaments. One of Charlie's toes was so badly injured, they had to amputate it. Charlie needed months of medical care and recovery time to heal and learn to trust people again before he was adopted into a loving home.





In 2013, the MHS Rescue Department, which operates **365 days a year**, assisted more than **4,100 sick or injured strays and wild animals** in Detroit, Hamtramck and Highland Park. Our Rescue team comes to the aid of animals who have been hit by cars, injured or are otherwise in immediate danger. To report an injured animal in the above cities, call the MHS Rescue Department at (313) 872-3401. In other cities, please call your local animal control or police department.

## ♥ JACKSON'S STORY



**Jackson was all alone outside in freezing temperatures in Detroit.** He was found by a concerned citizen who noticed the **cat's tail had become encased in ice from the cold and snow.** Knowing the homeless cat needed help, the man brought the friendly cat to the Michigan Humane Society's veterinary center in Detroit.

After an examination by an MHS veterinarian, it was determined that **Jackson would need to have his tail amputated.** Even though the gentleman who found Jackson could not keep him, he decided to pay for the cost of surgery and all medications and vaccinations that Jackson would require to ensure he would be ready for adoption. After fully recovering from his surgery, Jackson found a forever home!


## ♥ CRUELTY INVESTIGATION AND RESCUE TEAM MEMBERS SPEND NIGHT 'IN THE DOGHOUSE'



On February 18, 2014, four members of the MHS Cruelty Investigation and Rescue Department **spent a full night outside in doghouses** (built large enough for a person) at the MHS Detroit Center for Animal Care.

This chilly endeavor was undertaken to **raise awareness about the dangers of leaving pets outside in freezing temperatures**, while reminding the public that donations to MHS allow the team to save numerous animals suffering in the cold each winter.

# MEET ALBERTA

 MHS received an urgent call- **a kitten was stuck in a plastic pipe that connected to a sewer** between the U.S. and Canadian border.

The MHS Rescue team headed out to the scene where they discovered they would have to climb into the sewer to reach the trapped kitten.

One rescue driver broke the seal around the sewer and climbed in, but found that attempts to reach the cat only caused her to retreat further into the pipe.

Another Rescue team member went in from the other side, **allowing her partner in the sewer to reach the kitten and pull her to safety!**

The kitten was taken back to the MHS Detroit Center for Animal Care where she was given a name - Alberta - and medical attention.

After spending time in an MHS foster home, Alberta gained some weight, recovered from her ordeal and was placed up for adoption!

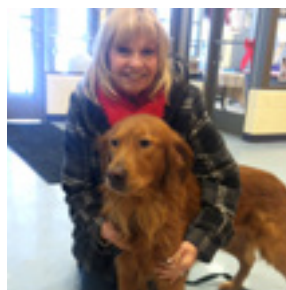
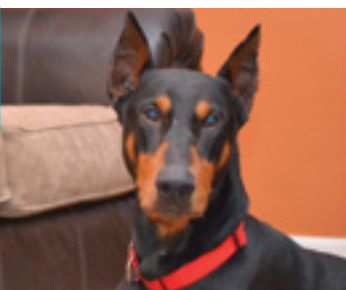
**Shortly after, she found a loving, forever home** - all thanks to the support of people like you.

WATCH ALBERTA'S STORY AT:

[WWW.MICHIGANHUMANE.ORG/ALBERTA](http://WWW.MICHIGANHUMANE.ORG/ALBERTA)







## COLLABORATIONS ❤️ WORKING TOGETHER TO SAVE MORE ANIMAL LIVES

The issues that companion animals face are enormous, complex and heartbreaking. **These problems are bigger than any one person, or any one group.** As the state's oldest and largest animal welfare organization, part of our responsibility to the community we serve is to find ways to benefit the greatest number of animals in need. **MHS partners with many groups every day on a variety of issues** — from breed rescue groups giving difficult adoption candidates another chance at adoption, to animal control agencies that are beyond capacity. MHS is committed to working with any and all responsible partners to benefit the animals who so desperately need us.

### ❤️ TRANSFER PARTNERS

Some animals coming to MHS have specific needs that can be better met by an animal welfare organization with that specialization. For instance, a Siberian husky with heartworm disease for whom MHS will provide the medical treatment, but who will be in the direct care of a husky rescue group until the dog recovers and can find a good home through that organization. MHS works with **120 approved Transfer Partner organizations** because, together, we can save more animal lives. In 2013, **577 animals with special needs were placed with our Transfer Partners.**

### ❤️ MEET YOUR BEST FRIEND AT THE ZOO



In 1993, the Michigan Humane Society began a partnership with the Detroit Zoological Society to create what today is one of the **largest off-site adoption events in the country:** Meet Your Best Friend at the Zoo.

For each event, which is held in May and September, MHS invites 40+ animal welfare organizations from across the state (and recently, from Windsor, Ontario) to participate, in order to help as many animals as possible become a best friend. **In May 2014, we celebrated a special milestone: the 20,000th adoption at Meet Your Best Friend at the Zoo!**



## CORPORATE PARTNERS ❤️ IN THE COMMUNITY AND BEYOND

Another way MHS changes more animal lives in Michigan is by joining forces with companies **committed to making a difference**. MHS is fortunate to partner with a variety of national and local companies that believe in our mission such as Purina ONE, PetSafe, US-Mattress.com, Petco, PetSmart Charities, Comerica, Jim Riehl's Friendly Automotive Group, Strategic Staffing Solutions, Center for Computer Resources, Mad Dog Technology, Wendy's-The O'Brien Foundation, VCA Animal Hospitals and Buddy's Pizza.

**How you can help:** Would your business like to partner with MHS in saving animal lives? Whether you work in a small office or a large corporation, your support can mean the world to the animals in our care. Give us a call at **(248) 283-1000 to find out about the many ways you can help** – from event sponsorships, to hosting a third party event such as a jeans day fundraiser, or forming a Mega March for Animals walking team. We look forward to hearing from you!

### ❤️ BUDDY BONES

At MHS, we are always looking for innovative ways to partner with local businesses. The creation of “Buddy Bones” came about thanks to Buddy's Pizza.

**“Buddy Bones” are dog biscuits made from Buddy's all-natural, multi-grain pizza dough**, and are sold at Buddy's Pizza locations to raise money for the animals at MHS.

Buddy's Pizza makes their dough fresh every day. Because of this, there is often leftover dough that did not make it into a pizza. Instead of discarding it, Buddy's found a way to repurpose it as a treat for man's best friend, while raising “dough” for MHS to help animals in need.

“Buddy Bones” are available for \$2, with a portion of the proceeds benefiting MHS.

To find a Buddy's Pizza location near you visit [www.buddyspizza.com](http://www.buddyspizza.com).





## MEET BETTY AND KELLY TOWER ❤️



❤️ There's a saying that professionals built the Titanic... but volunteers built the ark. And had they been around then, chances are Betty and Kelly Tower would have fed all the animals!

This mother-daughter team has donated tons of food to MHS over the years, last year contributing nearly **28,000 pounds of food** for dogs, cats and wildlife.

“We started out helping with items on the wish list,” Kelly explained. “But as this continued, we learned the biggest need was – and still is – the need for food (for the MHS free Pet Food Bank).”

Similarly, the process has evolved as well. Now, the Towers work with pet stores to find out when sales are offered as well as when there is product nearing expiration. They then negotiate a price, purchase the food and donate it to MHS.

“In the beginning, we'd not only pick up the food ourselves, we'd store it in our garage,” Betty fondly recalled. “Now we've developed a **great partnership** and either MHS picks up the food at the stores or distributors ship it directly to the MHS warehouse.”

Why choose to give back in such a unique way?

**“Humanity is judged by how you take care of those most vulnerable,”** Kelly replied.

Words to live by, indeed!

# 15 STEPS TO 100% ❤️ KEY PROGRAMS HELPING US FULFILL OUR MISSION

When you think of MHS, it's likely that what first comes to mind is the opportunity to adopt a pet. **We believe strongly there are no better pets than those at MHS!**

Our work also encompasses numerous other areas that might not be as well-known, however, they are equally important to our mission of helping animals in need.



Since the implementation of our feral cat Trap-Neuter-Release program in 2011, more than 300 colony caretakers have joined the program to help MHS save lives. In 2013, 508 feral cats were spayed/neutered and returned to their habitats.



MHS has several programs to help Keep Families Together, including a free Pet Food Bank and Protect-A-Pet clinics offering low-cost vaccinations and microchipping. These programs reach more than 15,000 pets each year.



In 2013, more than 1,500 active volunteers contributed 62,233 hours of service in a variety of programs, to help MHS save more animal lives.



Each year, thousands of treatable animals like Flutter, who came to MHS with two broken legs after falling off a balcony in Detroit, require extensive care before they can find new, loving homes.



MHS offers low-cost feline spay/neuter, and in the past 20 years, MHS has sterilized approximately 270,000 animals.



MHS works with 120 Transfer Partner organizations, which last year assisted us in caring for 577 animals with special needs.



In addition to large adoption events such as Meet Your Best Friend at the Zoo, which MHS co-hosts with the Detroit Zoological Society, we partner with six area Petco and PetSmart locations for off-site adoptions, seven days a week.



The Animal Planet *Animal Cops: Detroit* has given MHS national coverage that helps promote critical animal care initiatives while increasing the community's awareness of animal cruelty.



More than 300 MHS foster caregiver volunteers (In-Home Heroes) help save lives by providing short-term care for treatable animals needing more time and TLC prior to adoption. In 2013, 2,700 treatable animals benefited from time in a foster home.

**1** Feral Cat TNR Program

**2** Proactive Spay/Neuter

**3** Collaboration

**4** Foster Program (MHS' In-Home Heroes)

**5** Finding New Ways to Promote Adoptions

**6** Pet Retention Efforts (Keeping Families Together)

**7** Going the Extra Mile for Treatable Animals

**8** Community Engagement



In the 15-step infographic below, we highlight key efforts that our supporters like you make possible. As it clearly illustrates, **the dynamics of addressing animal issues are complex; there is not one simple step to ending animal overpopulation, homelessness and suffering.**

These 15 core MHS endeavors are our mission in action – our daily commitment to serving the animals in our community and saving animal lives. **MHS continually invests in these activities as a means of making the most positive and sustainable impact with our limited resources.**



The MHS Cruelty Investigation team responds to more than 6,500 cases of animal cruelty and neglect each year, from animals suffering without shelter or food, to dogfighting and other intentional abuse.



The MHS "Pawsitive Start" program provides in-shelter training and enrichment so animals get started on the right paw to being great companions, while finding homes more quickly.



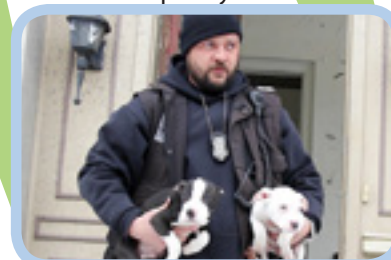
MHS' Humane Education program teaches children about safety around animals, responsible pet care and respect for all animals.



MHS reunites hundreds of lost animals like Roxie, pictured above, with their families each year. MHS also offers a free online ePole for the public to post lost or found pets.



MHS is dedicated to providing the utmost care for the animals and is committed to education, training and a continuous improvement philosophy, both individually and as an organization.



MHS Rescue is on the streets 365 days a year, helping animals who are injured, sick, trapped, or otherwise in immediate danger.

community  
gement

**9** A Robust  
Volunteer  
Program

**10** Helping  
Lost Pets  
Find Their  
Way Home

**11** A Dedicated  
Staff

**12** Cruelty  
Investigation

**13** Emergency  
Rescue

**14** Kennel  
Enrichment  
(Pawsitive  
Start)

**15** Humane  
Education



## TREATABLE ANIMALS ❤️ IMPROVING OUTCOMES FOR ALL ANIMALS

Since 2010, **every healthy pet at MHS has found a new, loving home.** Through your support, we've been able to maintain that accomplishment! But we can't stop there – MHS has set an ambitious goal: that within the next few years, every healthy and treatable animal brought to MHS will be ensured placement with a loving family or qualified rescue group.

**Finding homes for thousands of animals, many of whom come to us with significant behavioral or medical issues, presents a daunting challenge for any shelter or animal welfare organization.**

Reaching our goal of guaranteed placement will take comprehensive solutions that not only ensure the animals brought to MHS have the best possible chance to find loving homes, but also make a significant impact on other animals in our community. One way MHS is saving more animal lives is through a groundbreaking change in how we receive animals.

### ❤️ ENHANCED OPEN ADMISSIONS

In January 2013, MHS made changes to its animal intake program to better serve the pets and people who rely on us. **This offers significant benefits for pet owners, the community and the animals.** We now accept owned animals by appointment, which allows the owner to be an integral part of the surrender process. MHS staff meet privately with the pet owner to discuss the health and behavior of the animal and reasons for surrender, while working with them to see if there is another solution other than surrendering their pet. If surrender appears to be the best option, the animal will be evaluated with the owner still present. The owner will be informed if the animal is able to be placed for adoption and will then be able to make the best possible choice for their pet.

### ASILOMAR ACCORDS

**HEALTHY** All dogs and cats who have shown no signs of behavioral, temperamental or health problems that could make them unsuitable as a pet.

100% adopted 2012

100% adopted 2013

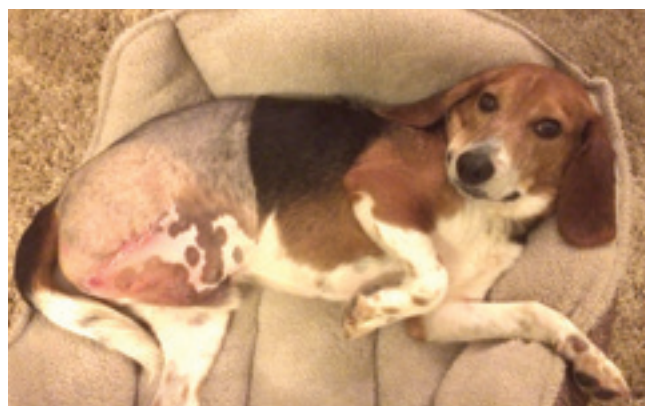
#### TREATABLE

**Rehabilitatable:** All dogs and cats who are not healthy, but are likely to become so if provided medical, foster, behavioral or other care equivalent to the care provided to pets by caring pet owners in the community.  
**Manageable:** All dogs and cats who are not healthy and are not likely to become so regardless of the care provided, but those who would maintain a satisfactory quality of life if provided with appropriate care.

60.4% adopted 2012

69.4% adopted 2013

**UNHEALTHY AND UNTREATABLE** All dogs and cats who are suffering from a disease, injury or condition that significantly affects their health and are not likely to become healthy or treatable even with care, as well as those animals who have a medical or temperament problem that would present a danger to themselves or others. **MHS will not adopt out gravely ill or temperamentally unsound animals.**







This is one of the most sweeping changes in MHS' history.

**What has not changed, however, is our policy to accept all animals brought to the organization regardless of their health and temperament, what city they are from, or any other criteria. We will never turn away an animal in need.**

Our Enhanced Open Admissions process offers every possible option to pet owners facing the possible relinquishment of an animal. But most importantly, it leads to better outcomes for the animals coming to MHS.

**Immediate evaluation means animals can go up for adoption more quickly and find new homes more quickly.** An immediate evaluation also allows staff to better identify incoming sick animals before they are exposed to the shelter population.

## ♥ GOING THE EXTRA MILE



The Enhanced Open Admissions process has also allowed us to continue going the **extra mile for the treatable animals** in our care. These are the animals who are not ready to go up for adoption at the time of intake, but need a little extra TLC.

Dogs like Estelle, who needed medication for a collapsed trachea, battled an upper respiratory infection, received a dental cleaning, had surgery to remove mammary masses and was found to have an enlarged heart, for which she requires medication for the rest of her life. Despite all that, and being a senior, **Estelle was treated and found a wonderful home** with another special needs Pomeranian.

The majority of animals who come to us need some extra health care or behavior assistance before they can go up for adoption, **which takes significant resources.** Through support from people like you, we will be able to reach our goal of adopting out 100% of treatable animals.



# MEET CHRIS AND EDDIE ❤️

❤️ Eddie, a German shepherd, came to MHS extremely underweight and in poor health. He spent time in the care of an MHS In-Home Hero foster parent.

While there, he got a chance to meet the director of Stiggy's Dogs, an organization that trains service dogs for veterans with Post Traumatic Stress Disorder. She thought **Eddie had potential as a service dog**, but unfortunately, MHS discovered Eddie had heartworm disease.

Thanks to the support of his foster home, MHS treated Eddie for his heartworm. He was in foster care for four months, and when he was done, he got to meet Chris Bullion, the veteran Stiggy's Dogs had chosen to pair him up with.

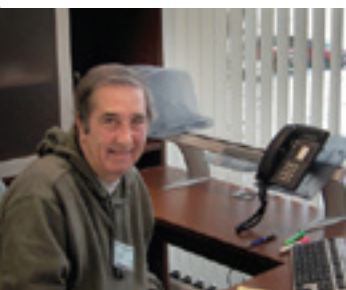
At their first meeting, Chris and Eddie had an **instant connection**. Chris is an Iraq war veteran and has Post Traumatic Stress Disorder.

Over the next year, Stiggy's Dogs worked with Chris and Eddie to train Eddie to support Chris and be his service dog. MHS would like to thank Stiggy's Dogs for partnering with MHS to make happy endings like this possible!

WATCH EDDIE'S STORY AT:  
[WWW.MICHIGANHUMANE.ORG/EDDIE](http://WWW.MICHIGANHUMANE.ORG/EDDIE)







## VOLUNTEERS ❤️ WORKING TOGETHER TO SAVE MORE ANIMAL LIVES

MHS truly appreciates our dedicated volunteers who help us change animal lives every day. The MHS Volunteer Program provides a wide variety of opportunities for caring individuals to help make a difference in the lives of animals today, **while helping MHS end animal homelessness**. In 2013, our volunteers donated a total of **62,233** hours of service to MHS. From volunteers who spend two hours a day walking and socializing the animals, to those who answer the phones and respond to questions from pet owners, to those who work as adoption counselors at MHS off-site adoption locations, **MHS volunteers save lives in a host of different ways every single day.**

### ❤️ ONLINE PHOTO TEAM

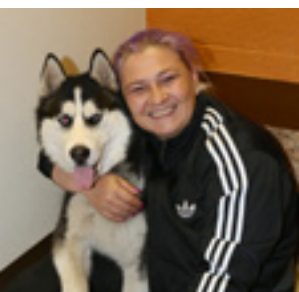


At MHS, taking photos of the dogs, cats, small mammals, birds and other animals awaiting homes is not just about posting cute pet pictures on the Internet - it's about saving lives. The **Online Photo Team** consists of several small groups of MHS volunteers who meet for two hours, up to three times a week at an MHS adoption center to take high quality photos of the animals up for adoption.

The photos are posted online at **[www.michiganhumane.org/adopt](http://www.michiganhumane.org/adopt)** as well as **[www.petfinder.com](http://www.petfinder.com)**, where potential adopters can see them. First impressions matter when people are looking for a new pet, and a beautiful, flattering photograph of an adoptable animal can be all a person needs to convince them to adopt. **These photos encourage people to think adoption first and help save lives!**

### ❤️ HOW YOU CAN HELP

MHS volunteers are vital to our day-to-day operations. There are numerous opportunities from working with animals to assisting at our administrative office. **For information on how to volunteer and what opportunities are available, please visit [www.michiganhumane.org/volunteer](http://www.michiganhumane.org/volunteer).**



## KEEPING FAMILIES TOGETHER ❤️ HEALTHY PET COMMUNITIES

**While MHS works diligently to find new loving homes for the animals in our care, ideally, they never would have become homeless in the first place.** Unfortunately, many pet owners are forced to give up their animals simply because of financial constraints in difficult times. Pets are often the forgotten victims when people are struggling to make ends meet. Workers who lose their jobs and their homes frequently are forced to move into housing that doesn't welcome pets. People who rely on food assistance often can't afford food for their pets. And when the stresses of losing a job or a home take their toll, dealing with pet behavior problems can seem like an insurmountable task.

MHS offers a number of programs to **Keep Families Together**, which reach an estimated **15,000 area animals** who otherwise might be at risk of becoming homeless.

### ❤️ FREE PET FOOD BANK



MHS provides a Pet Food Bank for low-income pet owners to help ensure that no pet goes hungry. This program has proven to be more and more necessary, as **2,100 families are currently registered for the food program.** We are so thankful to our many volunteers and members of the community who donate the food and treats that make this lifesaving program possible. You are helping MHS keep families together.

### ❤️ FREE STRAW



MHS strongly urges that pets be kept inside year-round, but especially in extreme temperatures. Though Michigan law currently allows pets to be kept outside at all times, these animals must be provided with basic living essentials including food, unfrozen water, and shelter from the elements. The best way to ensure that pets living outdoors stay warm is with a well-built shelter and straw for bedding. While linens absorb moisture and freeze, straw provides insulation and allows the animal to burrow in and stay warm. **The free straw MHS provides for pets could make the difference between life and death on freezing cold nights.**





## ♥ PROTECT-A-PET CLINICS



Another issue facing many low-income pet owners is the cost of dog and cat vaccinations. Consequently, many pets are left unprotected from diseases like distemper, parvovirus and rabies. That's why, for more than 20 years, MHS has held a series of spring and summer Protect-A-Pet low-cost vaccination clinics. **In 2013, nearly 3,000 pets received care at five clinics held in Hazel Park and Detroit. These pets received nearly 5,000 vaccinations and 850 microchips to help keep them healthy and safe.**

## ♥ BEHAVIOR HELP LINE



Barking, digging, scratching... At times, we all experience challenges with a pet's behavior. MHS is here to help. Pet owners are welcome to visit [www.michiganhumane.org/behavior](http://www.michiganhumane.org/behavior) for pet parenting advice, training tips and much more. We can also assist by phone. **In 2013, MHS assisted 1,025 dog and cat owners regardless of whether the pet was adopted from MHS through our Behavior Help Line at (248) 650-0127.**

Simply leave a message and we will respond with personalized advice, usually within 1-2 business days.

## ♥ HOW YOU CAN HELP

To help keep families together, MHS depends on donations of dry and canned dog and cat food to keep our food bank stocked and ready for those who depend on it. Donations of unopened pet food are welcome at any MHS location during regular business hours. **For information about holding a pet food drive at your business, school, scouting or other group, please call (248) 283-1000.**



## HOPE IS BUILDING THE NEW DETROIT ANIMAL CARE CAMPUS



Much like the city of Detroit, the landscape of animal welfare is changing. Community needs demand community-wide solutions. But while no one group can solve the complex challenges facing animals in Detroit, there can be a catalyst - a leading force for change - that reignites a strong humane movement in our region.

**That catalyst is the Michigan Humane Society.**

The new Detroit Animal Care Campus will provide the architecture and infrastructure to exponentially increase our collective impact on animal care, treatment and well-being for years to come through collaboration, partnerships and grassroots initiatives.

This new center will feature state-of-the-art rehabilitation rooms and will provide animals with more open and inviting housing to better meet their social, physical and emotional needs. And it will incorporate a **welcoming design** encouraging increased use of the multitude of services provided by our dedicated team of veterinarians, technicians and animal care specialists.

What's more, it will **serve as a community resource for building collaborative programs, outreach and grassroots initiatives.** It will reaffirm MHS' commitment to the city of Detroit. And it will serve as a key catalyst for the revitalization of the city's Northend Neighborhood.





## ♥ HOW WILL A NEW FACILITY HELP THE ANIMALS?

- ♥ **Improved animal housing standards** including lighting, sound control, heating, ventilation and air quality, as well as housing capacity
- ♥ **Expanded veterinary center** including exam rooms, surgical space, isolation and waiting room
- ♥ Dedicated space for **Michigan State University College of Veterinary Medicine shelter medicine** partnership program
- ♥ **Separate entrances** for the adoption center, animal admissions and veterinary center
- ♥ Canine and feline **rehabilitation centers for long-term care**
- ♥ **Expansion of the Cruelty Investigation and Rescue Department** and holding areas for cruelty case animals
- ♥ Incorporation of **community dog park and green space** on the campus
- ♥ Expanded canine and feline adoption areas and “get acquainted” rooms
- ♥ Secure and spacious **shelter dog play yards**

To learn more, contact **Marta Diffen** at [mdiffen@michiganhumane.org](mailto:mdiffen@michiganhumane.org) or **248.283.1000, ext. 105.**



## FINANCIALS WHERE YOUR MONEY GOES

### BALANCE SHEET

#### Assets

Cash and investments	\$12,385,014
Land, buildings and equipment — net	8,325,308
Estate, bequest and other receivables	3,365,375
Other	526,446
Total assets	<u>\$24,602,143</u>

#### Liabilities and Net Assets

Accounts payable and accrued expenses	\$1,362,481
Net assets	<u>23,239,662</u>
Total liabilities and net assets	<u>\$24,602,143</u>

### STATEMENT OF REVENUE AND EXPENSES

#### Revenues

Contributions, special events and bequests — net	\$10,612,958
Adoption center and charitable veterinary hospital — net	5,982,903
Investment gain	1,375,050
Other	17,036
Total revenue	<u>\$17,987,947</u>

#### Expenses

Program services	\$14,161,300
Management and general	660,633
Fundraising	2,180,566
Total expenses	<u>\$17,002,499</u>
Net assets	<u>\$985,448</u>

*Audited financial statements are available upon request and online.*

### WHERE YOUR MONEY GOES

**83.3%**

#### Programs and Services Expenses

Shelter, Rescue, Cruelty Investigations, Charitable Animal Hospitals, Education Programs

**12.8%**

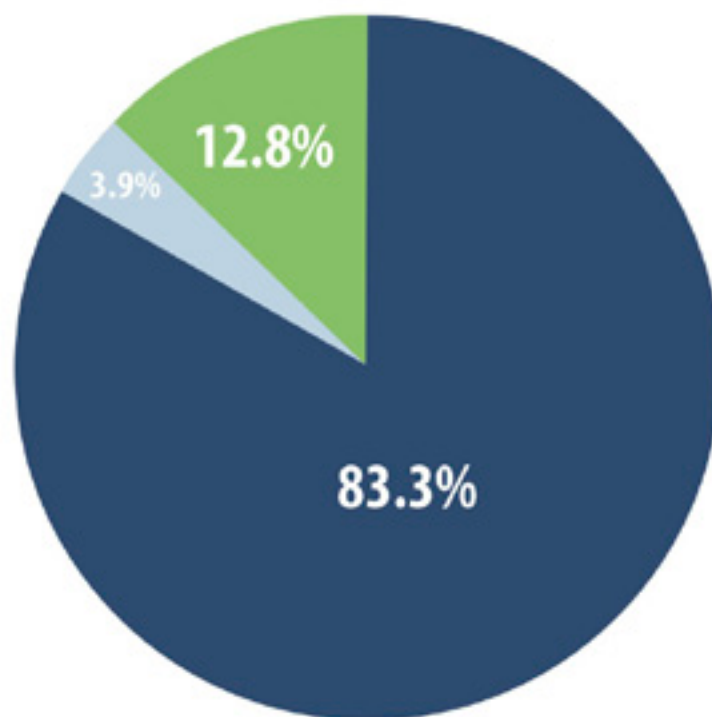
#### Fundraising Expenses

Campaigns, Publicity, Mailings, Grants

**3.9%**

#### Administrative Expenses

Management and General





## MEET EDGAR ❤️



❤️ Edgar, a severely neglected 2-year-old Maltese mix, was found in a garbage can in a Detroit alley.

The Michigan Humane Society first learned of Edgar in March, when a concerned citizen, who was walking his dog, called the MHS Cruelty Investigation Hotline after he **found the little white dog in a garbage can.**

The passerby was alerted to the dog's presence when he heard whimpering coming from the trash can.

For nearly two months at MHS, Edgar was treated for multiple medical ailments including severe urine burns, which are indicators of long-term neglect, and an upper respiratory infection.

Once healthy, Edgar was placed up for adoption and found his forever home.

"Something was just pulling at my heart saying, 'you need to go get this dog,'" said Cindy Nelson-Pouget, Edgar's adopter. **"The Michigan Humane Society has saved this little guy's life and is saving a ton of animals' lives."**

WATCH EDGAR'S STORY AT:  
[WWW.MICHIGANHUMANE.ORG/EDGAR](http://WWW.MICHIGANHUMANE.ORG/EDGAR)



## MEET LIBBY ❤️



❤️ Libby a beautiful Lab/shepherd puppy, was horribly abused.

Someone **deliberately poured hot motor oil on Libby** leaving a terrible open wound running down her back. When Libby was brought in to the Michigan Humane Society, she was in desperate need of medical care.

**Because of supporters like you,** our veterinarians were able to provide Libby with medical care to heal her infected wounds and restore her health.

A kind foster family provided the additional care and attention she needed while she recovered, and **now only a small scar is barely visible as a reminder of her terrible ordeal.**

Once she was ready for adoption, we knew it wouldn't be long before someone fell in love with this sweet, spunky girl.

Sure enough, in just a few days a family came in looking for a dog and instantly fell in love with Libby.

**Today, she loves to play with her new family and two dog siblings in her new home.** Libby is finally getting the kisses and cuddles she deserves.

WATCH LIBBY'S STORY AT:  
[WWW.MICHIGANHUMANE.ORG/LIBBY](http://WWW.MICHIGANHUMANE.ORG/LIBBY)





## LOCATIONS ❤️ CONTACT INFORMATION

### ❤️ ADMINISTRATIVE OFFICE

30300 Telegraph Road, Suite 220, Bingham Farms, MI 48025

Phone: (248) 283-1000 | Fax: (248) 283-5700

### ❤️ MHS DETROIT CENTER FOR ANIMAL CARE

7401 Chrysler Drive, Detroit, MI 48211

Adoption Center: (313) 872-3400 | Veterinary Center: (313) 872-0004

Emergency Rescue and Cruelty Investigation Hotline: (313) 872-3401

### ❤️ MHS ROCHESTER HILLS CENTER FOR ANIMAL CARE

3600 W. Auburn Road, Rochester Hills, MI 48309

Adoption Center: (248) 852-7420 | Veterinary Center: (248) 852-7424

Wildlife: (248) 852-7420, ext. 224

### ❤️ MHS BERMAN CENTER FOR ANIMAL CARE

900 N. Newburgh Road, Westland, MI 48185

Adoption Center: (734) 721-7300 | Veterinary Center: (734) 721-4195

### ❤️ OFFSITE ADOPTION LOCATIONS

#### **Dearborn PetSmart**

5650 Mercury Dr., Dearborn, MI 48126 | (866) 648-6263

#### **Rochester Hills PetSmart**

2724 S. Adams Rd., Rochester Hills, MI 48309 | (866) 648-6263

#### **Roseville PetSmart**

20530 E 13 Mile Rd., Roseville, MI 48066 | (866) 648-6263

#### **Taylor PetSmart**

23271 Eureka Rd., Taylor, MI 48180 | (866) 648-6263

#### **West Bloomfield PetSmart**

7260 Orchard Lake Rd., West Bloomfield, MI 48322 | (866) 648-6263

#### **Sterling Heights Petco**

13701 Lakeside Circle, Sterling Heights, MI 48313 | (586) 533-9110



SOMEBODY HERE NEEDS YOU.