



2017 GREAT LAKES ANIMAL WELFARE CONFERENCE REGISTRATION

Join your colleagues on October 23rd and 24th for two fast-paced days of high-quality education and networking at the 2017 Great Lakes Animal Welfare Conference. **PLEASE REGISTER EARLY** to take advantage of the early bird rate and to get the best session selection! Some sessions have limited space.

Sessions with an asterisk (*) can be used toward MDARD's prescribed animal control training program. All courses can be used for 1.5 Certified Animal Welfare Administrator (CAWA) continuing education credits.

To register, please go to www.michiganhumane.org/glawc. Credit card payment will be due at the time of registration. If you are with a municipality and are unable to provide credit card information at the time of registration, please contact dblasko@michiganhumane.org

Registration fees:

Full conference (two days of sessions, meals, networking, banquet, and trade show)
 One day only (one day of sessions, meals provided on that day, banquet, and trade show)
 Annual MAACO/NACA dues (required for animal control officers only)
 Optional banquet guest (limit two banquet guests per paid registrant; \$35 each)

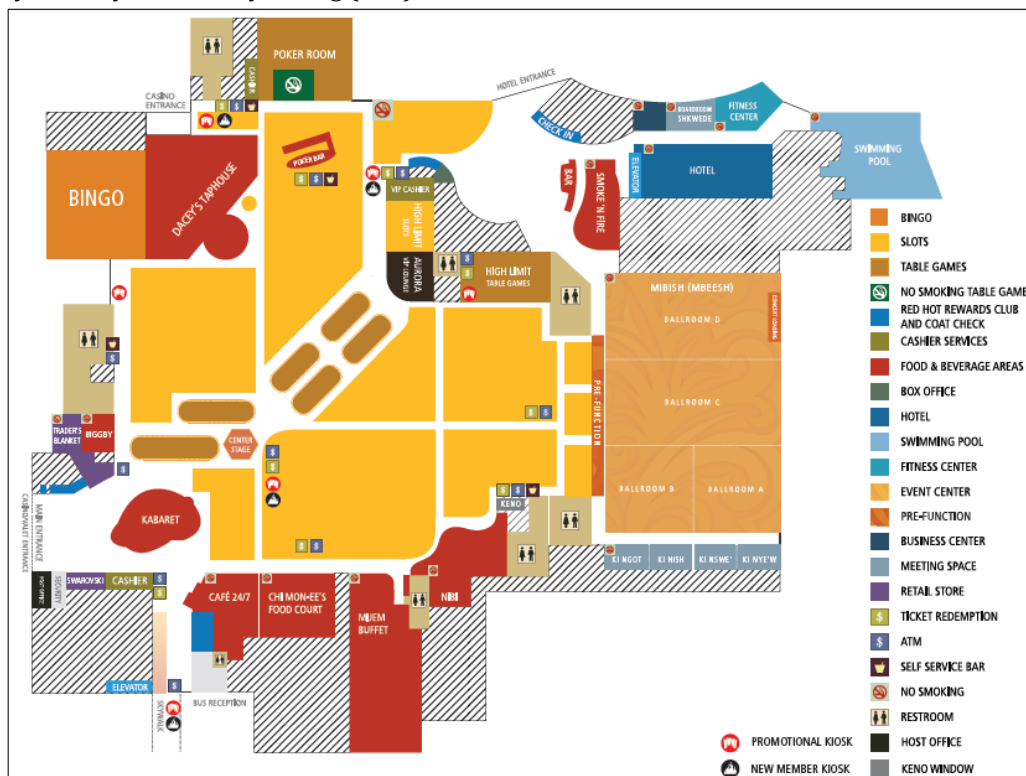
Early Registration

After 9/15/17

Full conference (two days of sessions, meals, networking, banquet, and trade show)	\$135	\$175
One day only (one day of sessions, meals provided on that day, banquet, and trade show)	\$100	\$125
Annual MAACO/NACA dues (required for animal control officers only)	\$25	\$25
Optional banquet guest (limit two banquet guests per paid registrant; \$35 each)	\$35	\$35

Hotel information:

All conference events will be held at FireKeepers Casino Hotel, 11177 E. Michigan Avenue, Battle Creek, MI 49014. Hotel reservations may be made online at www.firekeeperscasinohotel.com. Please click on "book room" and enter group code 102217MHSC to receive the group rate of \$119+tax/night. This room block will fill quickly, so please make your reservations now! This rate will be available until the block is full or until October 7, 2017 at 5:00 p.m., whichever comes first. Rooms are also available at the neighboring Quality Inn, which offers rooms at a government rate as well as discounts to guests attending events at FireKeepers. Reservations with the Quality Inn may be made by calling (269) 964-3000.





2017 GREAT LAKES ANIMAL WELFARE CONFERENCE REGISTRATION

Please use this worksheet to plan the sessions you wish to take. Then go online to michiganhumane.org/glawc to complete your registration!

Sessions with an asterisk (*) can be used toward MDARD's prescribed animal control training program. All courses can be used for 1.5 Certified Animal Welfare Administrator continuing education credits.

Monday, October 23, 2017

Session One: 8:30 a.m. – 10:00 a.m.

- The Science of Being Happy and Productive at Work! (Part 1 of 4)
- Creating an Animal Anti-Cruelty Task Force*
- "But I'm Just Being Myself" - What To Do When Normal Pet Behaviors Disrupt the Family Bond
- Michigan Department of Agriculture and Rural Development Animal Industry Division Update*

Session Two: 10:30 a.m. – 12:00 noon

- The Science of Being Happy and Productive at Work! (Part 2 of 4)
- Cruelty Crime Scene Processing for Animal Control Officers*
- Adoption Trends and Techniques
- How to Optimize Shelter Staffing

Session Three: 1:30 p.m. – 3:00 p.m.

- Play Your Way to Thriving Teams! (Part 3 of 4)
- How Much is that Puppy in the Window? What Puppy Mills Cost Animal Welfare and How We Can Work Together to Stop Them
- Tips and Techniques for Reducing Stress During Handling of Dogs and Cats in the Shelter Setting*
- Equine Investigations*

Session Four: 3:30 p.m. – 5:00 p.m.

- Leading to Thrive (Part 4 of 4)
- Foster Parents Don't Have to be "Normal," but Their Foster Dogs Do
- Bright Ideas from Across the Midwest
- Heartworm Disease: Seemingly the More We Know, the Less We Actually Know*

Tuesday, October 24, 2017

Session Five: 8:30 a.m. – 10:00 a.m.

- The Unbreakable Rules of Marketing: 9 ½ Ways to Get People to Love You, Part I
- A Task Force and Community Approach to Animal Hoarding*
- Implementing Vaccine Protocols: Recommendations for Shelter Medicine*
- Accessible Veterinary Care: The Furthest Frontier in Intake Diversion Programming

Session 6: 10:30 a.m. – 12:00 noon

- The Unbreakable Rules of Marketing: 9 ½ Ways to Get People to Love You, Part II
- How to Work Effectively with Your Prosecutor on Animal Cruelty and Neglect Cases*
- Diagnosing Disease in the Shelter*
- Unraveling the Mysterious World of Grant Makers

Session 7: 1:30 p.m. – 3:00 p.m.

- There's No "I" in Team: Coaching and Motivating for Maximum Impact
- Secrets of a Successful Shelter Diversion Program Unveiled
- Vaccine Adverse Reactions
- Understanding Personal Giving and Building a Stronger Individual Donor Base

Session Eight: 3:30 p.m. – 5:00 p.m.

- Mapping the Career Path No One Told You About
- Animal Welfare Fund*
- Working with the Media
- Shelter Veterinarian Roundtable